



[Press Release] Vulog's 1st Scootersharing Service with Chapat & Yamaha

Paris, France – April 23, 2018 — Vulog, the world leader in shared mobility technology, is proud to power Troopy, the scootersharing service launched by Chapat group, with the technical assistance of Yamaha Motor Europe. Chapat group is a family owned business established since more than 100 years in the importership and retail of Cars and Motorcycles. It is also the largest Motorcycles distributor in France.

This is the first scootersharing project powered by Vulog and it is a remarkable step in steering the future of urban transportation. By providing fluidity in the users' experience for multi-modal trips, Vulog has created a seamless relationship between carsharing, scootersharing and public transport.

“It brings us great pride to partner with Chapat Group with the technical assistance of Yamaha Motor Europe on this project. We believe that the complementing carsharing with scootersharing is one key to the future of shared mobility. We look forward to furthering our partnership with Chapat group and to introducing scootersharing to other cities in Europe and around the world.” explains Vulog CEO, Grégory Ducongé.

The service will be gradually deployed beginning April 2018 to reach a fleet of 150 scooters by September 2018 and 300 in 2019. The free-floating layout of the service allows users to pick up and leave their scooter at convenient locations of their choosing inside the designated home zone. This enables multi-modal trips in conjunction with public transport and carsharing.

Troopy will embrace the fundamental concepts of a collaborative economy by collecting both big data provided by Vulog and user feedback, using them to better shape its service. For example, users will be asked to help design the new home zone in the Ile-de-France region.

Currently, Vulog technology solutions manages more than 10 million shared mobility trips each year and make up the technologic heart of many mobility services, on the 5 continents, from Vancouver to Madrid and Shanghai.

Press contact

Inès PAULY

+33 (0)7 83 38 43 79

ipauly@vulog.com