



Patrick Pélata Joins Vulog's Board of Directors

Global automotive leader brings decades of experience to the fast growing company

San Francisco, USA – October 23rd, 2018 – Vulog announced today it had appointed Patrick Pélata, former COO of Groupe Renault and Executive Vice President - Chief Automotive Executive at Salesforce.com, to its board of directors. Pélata's arrival comes at a time of accelerated growth, in a booming vehicle sharing market where many major OEMs are choosing the company's tech to power their new mobility initiatives.

"Vulog is a key player in the automotive tech ecosystem and a global leader in carsharing technology, boasting tremendous accomplishments across Europe, North America, and Asia," said Pélata. "I am excited for the opportunity to contribute to the company's evolution, as we see Vulog's technology rapidly deployed across the world's greatest cities and prepare for the eventual transition to the autonomous shared vehicle."

"We are both proud and thrilled to welcome Patrick Pélata to Vulog's board," said Vulog's CEO, Gregory Ducongé. "His exceptional experience in the automotive and technology industries, combined with his strategic vision of the future of the automotive sector, will be invaluable assets in our next phases of development. He immediately connected with Vulog's mission, mostly because of his unwavering commitment to the development of new mobility."

In addition to his new role on Vulog's board, Patrick Pélata was recently entrusted by French President Emmanuel Macron to lead a public mission on new mobility concepts with electric and autonomous vehicles. Alongside Xavier Mosquet, a partner at BCG and former advisor to the Obama administration, Pélata is preparing a list of proposals to position France as a global leader in new mobility.

ABOUT PATRICK PÉLATA



A longtime automotive executive, Patrick Péлата now focuses on the ongoing automotive & mobility revolutions through his firm, Meta Strategy Consulting. From 1984 to 2012, Péлата cumulated 28 years of leadership experience driving product and management innovation both at Nissan in Japan, and Renault in France. When the Renault-Nissan Alliance was formed in 1999, he was one of three executives sent by Renault to help revive Nissan as the Head of Strategy, Product Planning, Design and Programs. He later served as Chief Operating Officer of Groupe Renault, where he had spent the beginning of his career in Manufacturing and Product Engineering. Péлата also had a leading role in Renault's EV program. In 2012, he joined Salesforce.com in San Francisco as its Chief Automotive Officer and EVP, supporting the digital transformation of the global auto ecosystem with cloud applications. Péлата graduated as an engineer from Ecole Polytechnique and Ecole des Ponts-ParisTech and earned a PhD in socio-economics from Ecole des Hautes Etudes en Sciences Sociales in Paris.

About Vulog

Vulog builds the technology solutions that power the most successful shared mobility businesses in the world. Free-floating, round-trip, peer-to-peer carsharing, ride-hailing, hybrid services or autonomous mobility pilots: all models are hitting the streets with our smart and flexible SaaS mobility solution.

We provide the framework and business intelligence to get started within 3 months in full confidence. We act as the catalyst enabling mobility operators to focus on sustained growth and profitability. Our unique experience with dozens of customers around the world, combined with our Artificial Intelligence proficiency, enables us to anticipate end-user demand unlike any other, while optimizing fleet balancing. Every day, we get mobility operators a bit closer to the future business of shared self-driving cars.

Founded in 2006, Vulog is a pioneer of shared mobility. With offices in Paris, Nice, San Francisco, Vancouver and Shanghai, we are on a mission to foster green mobility and positive change for people, cities and our planet. Today, someone starts a trip powered by our technology every 2 seconds.